

November 19, 2011

ISRT Fall Telephone Board Meeting November 19, 2011

In attendance: Rikki Waller, Mike Gurr, Ivana Hanners, Kristin Graves, Candice Moore

Meeting called to order at 9:03am MST

2012 Conference Report: Conference plans are underway. The Conference will be held at the Boise Red Lion on April 20 and 21st. The theme is "Riding the Wave of Technology." Rikki is working on flyers for the Conference. Kristin has a few speakers lined up. Bill Brennan from the ASRT will be attending as representative. Mike will check on options for getting Dr. Phil Ballinger here to speak. It was asked about getting shirts or jackets with the conference theme on them for purchase at the conference. Mike will look into pricing for these.

President's Report: The President applied for the Leadership Academy. While he didn't get accepted for this session, he is hoping to be considered for the next session. A blurb came out in the Boise Statesman. It did not accurately portray the ISRT's opinions.

President Elect's Report: The President-Elect is working on the Affiliate Action Plan. We are working on a mass mailing to all the techs. We could use help from the ASRT with this. There are 1157 Registered Technologists on the mailing list. Motion made, seconded and passed to let the Membership Officer hire someone at a small fee to help her with this mass mailing. In regards to licensure, the President-Elect is wondering what to ask from the ASRT. Discussed the email blast that was mentioned by the ASRT during our affiliate development meeting. The idea was presented of having billboards around the state stating "do you know who is taking your x-ray?" Also asking the ASRT how we can get more member benefits such as free CE's or discounts on products for members. It was asked what it would take to get our winning essays turned into CE opportunities.

Treasurer/Membership Report: Report was emailed to the board. Working on the mass mailing. The final cost for printing and mailing will be sent to the Board. The ISRT bought pizza for the students for Rad Tech Week. The cost was a little higher this year, and it was asked if we need to set a limit next year. It was suggested breaking down the cost per student. A separate account will be set up for the Conference. Motion made, seconded and passed to notify the members who have already paid for 2012 that their membership fee will be applied to 2013 or they may be reimbursed. In regards to 2012 membership, it was decided by the Board that membership would be free for one year. In order to obtain membership, a technologist would need to mail in their application and receive a membership card and number.

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Scattered Radiation Report: Last issue was just sent out. If anyone has items they would like items added to the next edition, email those to Candice.

Historian Report: We don't have a historian at this time. It was asked about hiring an outside person to take the pictures. Kristin is going to talk to an amateur photographer that she knows to see if she would be interested.

We need to find a new webmaster. The Scattered Editor will contact the current webmaster to see what would be involved in transferring this responsibility.

Motion made, seconded and passed to approve the Pre-Conference Board Meeting Minutes.
Motion made, seconded and passed to approve the Post-Conference Board Meeting Minutes.

Old Business: The proclamation for Rad Tech Week was signed by the governor. A media campaign for promoting Licensure will be sent out to newspapers and other media

New Business: Discussed the terms for the additional board members. Motion made, seconded and passed to have the term of the additional board members be from the time of appointment until the next year at the same time.
The Board will contact the 4 members who have expressed interest at this time, to see if they are still interested and appoint them.
Licensure bill was discussed. We are looking for articles and things for the media for the PR campaign. We also need to contact influential groups, such as radiologists, for support with our licensure campaign.

Next meeting TBA, probably in January.

Meeting adjourned at 10:51am MST

Submitted by Candice Moore BSRs, R.T. (R)(M)(CT)
ISRT Secretary