

ISRT Board Meeting

December 4, 2012

Minutes

Submitted by: Lacy Patterson

---

---

## Welcome

**Attendees:** Chairman- Mike Gurr, Pres.- Ivana Hanners, Pres. Elect- Candice Moore, Secretary- Lacy Patterson, Treasure/Membership- Wendy Cannon

## Committee Reports

### President Ivana Hanners-

- Summary of the State Legislative meeting which included representatives from Alaska, Iowa, Kentucky, Missouri, Ohio, Utah and Idaho.

### Chairman Mike Gurr-

- Licensure update
  - The representative in the state legislature, who was backing the R.T. licensure bill, rewrote the bill excluding all educational requirements. 2012 licensure rewrite draft was a self serving scam by a representative to dilute our cause.
  - As board members, we will resubmit the original ICARE Bill of 2012.
  - Discussed other representatives who might sponsor the bill including: Fred Wood, Dean Cameron, or Scott Bedke.
  - The IMA refuses to support a R.T. licensure bill.
  - Discussed what resources the ASRT and ICARE could provide.
  - Discussed public relation campaigns to inform the public on “who is taking their x-ray?”
    - Kick off media relations campaign with newspaper op-ed submissions.
    - Pitch stories to local TV station markets.
    - Schedule community presentations for ISRT speaker appearances at area civic organizations.
    - ISRT members begin participating in relevant Idaho blogs.
    - Monitor media and relevant blogs. Update Facebook page.
    - Begin making appearances on talk radio stations across the state.
    - Continue community presentations by ISRT members.

- Schedule community presentations for ISRT speaker appearances at area civic organizations.
- ISU students are offering media help.

**President Elect-** Candice Moore

- Discussed R.T. survey results conducted for a research project.
- Reviewed ISRT conference information.
- Updating the ISRT website.
  - Discussed web hosting, pricing, monthly rent for on line domain and search engines.
  - ASRT will help with web design.
- Candice did a great job with progress report.

**Secretary-** Lacy Patterson

- For Rad Tech week, Lacy had a lunch meeting with the ISU and CSI students and Educators.
  - ISU students are very supportive of the ISRT and licensure. They are willing to come to Boise to support the licensure bill.
  - CSI Educators are not in support of licensure bill.
- Mike Gurr met with the BSU staff and students. There were over 50 people for the luncheon.

**Treasurer/Membership-** Wendy Cannon

- Discussed membership payments
- ISU and North Idaho paid forward so students would get the promotion.
  - One year after graduation a free ISRT membership.
- Discussed ISRT membership rates- \$25.00 RT's. and \$5.00 students
- Renewal forms will be mailed out to all RT's in the state.
- ISRT renewal reminder will be listed in the Scatter.
- Looking into paypal on website for memberships.
- Discussed membership drive contest.

**Meeting adjourned.**