

ISRT Board Meeting
April 25, 2013
Minutes
Submitted by: Lacy Patterson

Welcome

Attendees: Chairman- Mike Gurr, Pres.- Ivana Hanners, Pres. Elect- Candice Moore, Secretary- Lacy Patterson, Treasure/Membership- Wendy Cannon, Mike McKinney- Conference chair , Beth Kotts- Co Conference chair, Gerald Beckler- Board Member

Committee Reports

President Ivana Hanners-

- Reviewed business meeting agenda.
- Recommended providing support and training to newly elected officers.

Chairman Mike Gurr-

- Licensure update
 - The representative in the state legislature, who was backing the R.T. licensure bill, rewrote the bill excluding all educational requirements. 2012 licensure rewrite draft was a self serving scam by a representative to dilute our cause.
 - As board members, we will resubmit the original ICARE Bill of 2012.
 - Discussed other representatives who might sponsor the bill including: Fred Wood, Dean Cameron, or Scott Bedke.
 - The IMA refuses to support a R.T. licensure bill.
 - Discussed what resources the ASRT and ICARE could provide.
 - Discussed public relation campaigns to inform the public on “who is taking their x-ray?”
 - Kick off media relations campaign with newspaper op-ed submissions.
 - Pitch stories to local TV station markets.
 - Schedule community presentations for ISRT speaker appearances at area civic organizations.
 - ISRT members begin participating in relevant Idaho blogs.
 - Monitor media and relevant blogs. Update Facebook page.
 - Begin making appearances on talk radio stations across the state.
 - Continue community presentations by ISRT members.

- Schedule community presentations for ISRT speaker appearances at area civic organizations.
- ISU students are offering media help.

President Elect- Candice Moore

- Cathy Dressen is no longer with the ASRT. Candice will find out who the new ASRT public relations representative is.
- ISRT fiscal year in June – May. The fiscal calendar will be updated and reported in the ASRT compliance form.
- Reviewed the judging requirements for conference exhibits.

Secretary- Lacy Patterson

- Nothing new to report.

Treasurer/Membership- Wendy Cannon

- Conference registration list.
- Currently the ISRT has 133 members.
- ISRT members, at the conference, will be asked to review and update they addresses and e-mail addresses.
- Vendor payments were discussed.
- Reviewed ISRT financials. i.e. checking, savings and CDs.

Historian Report- Candice Moore on be half of Jamie Ramsey

- Old albums will be displayed at conference.
- Jaime will be taking pictures of the conference.

Scattered Radiation- Candice Moore

- The news letter was e-mailed to 400 R.T.'s
- Discussed new web host set up and maintenance options and cost.
 - Board will review Iowa, Texas and Indiana's web sites.
 - Gerald Beckler will research web site options and report at the next board meeting.
 - Use news letter motivate RT involvement in the society.

Conference Report- Mike McKinney

- 15 CE credits are available at this Conference
- Meet at 6:30 a.m. to finish setting up for conference.
- Selling raffle tickets and RT t-shirts
- Reviewed ASRT conference requirements i.e. Lecture time, stamping and scanning certificates
- Reviewed conference lecturer evaluations.
- Decided to give each speaker a \$20.00 gift card in a thank you card.

- Voted on the requests of guest speaker, Sam Byrd.
- Reviewed donations list
- Cost of conference is approximately \$8,485.00
- Reviewed conf. announcements and bios

Committee Reports

- Will have ISRT surveys available for review

Nomination Committee

- At the beginning of the conf., Dianna Likens will announce who the nomination committee is.
- Nomination committee will take all nominations for all board officers.

Licensure Committee: Mike Gurr

- Senate Bill SB1115 is now a reality.
- Opponents Lobbies Meeting 24 Apr. 2013.
- ASRT Media Blitz and Contacts

Old Business:

- ASRT survey results of Idaho Rad. Techs
 - Surveys were sent out to 772 Rad. Techs in Idaho.
 - 50% of the Rad techs in Idaho are ASRT members
 - 25% of the 50% of ASRT members are ISRT members
 - The survey results will be posted at the conf.
- Rad. Tech week 2013
 - Proclamations from the Governor with an event and news coverage
 - Team Radiology T-shirts
- ASRT Affiliate Support Money
 - Web site development
 - Membership drive
 - Public Relations campaign

New Business:

- ASRT Delegates

Next Meeting: Post Conference Meeting

- 6:00 p.m.

Meeting Adjourned